

Hypercom® Optimum T4205 Terminal

The Challenge

The purchasing environment is changing as never before, bringing higher customer expectations and stricter security regulations to businesses everywhere, even to the corner store and neighborhood repair shop. As a small, independent business, you may find it necessary to upgrade your current terminal or, in fact, acquire a point-of-sale (POS) terminal for the first time. Making the right selection is important, as you balance the desire for performance against the need to stay on budget.

The Solution

The Hypercom® Optimum T4205 terminal offers the high-end features found in more costly POS units in an economical and easy-to-use, space-saving device. With the Optimum T4205, you can accept virtually any payment option, including most major credit and debit cards, gift cards and electronic benefits transfer (EBT). Transactions are fast, safe and secure, thanks to a speedy processor, ample memory and state-of-the-art security. Plus, you'll have plenty of room on your counter with a compact design that combines terminal, printer and PIN pad in one slim unit.



Beyond safety, performance and countertop convenience, the Optimum T4205 delivers flexibility, too, supporting TeleCheck® Paper Check Acceptance and TeleCheck Electronic Check Acceptance® (ECA®) services, as well as the latest contactless payment options through peripheral equipment. You can also offer your international customers the choice to pay in their credit card currency through the optional Dynamic Currency Conversion (DCC) service from First Data.

Here's How it Works

Equipped with 24MB of total memory and a 32-bit ARM9 processor, the Optimum T4205 provides fast, flexible transactions and multi-application support with dial-up connectivity. Because the Optimum T4205 is an approved Payment Card Industry (PCI) PIN Entry Device (PED), no external PIN pad is needed.

With more memory than competitive models, Optimum T4205 is easily upgradeable, protecting your equipment investment as regulatory requirements and applications change in the future. In addition, it comes with support materials tailored to your specific business needs, equipment training and 24/7 customer support.

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Industries Served

- Independent Merchants and Businesses
- Automotive
- Retailers
- Restaurants
- Quick-Service Restaurants
- Grocery Stores
- Mail Order/Telephone Order
- Electronic Commerce

Help Your Business

- Affordably upgrade your POS system
- Stay compliant with the latest payment security requirements
- Accept virtually every payment option:
 - Major credit cards—American Express®, Discover® Network, JCB®, MasterCard®, Diners Club International® and Visa®
 - Debit and gift card
 - Electronic benefits transfer (EBT)
 - Supporting TeleCheck® Paper Check Acceptance and Electronic Check Acceptance® (ECA®) services
- Speed up payments and increase daily transaction totals
- Easily adapt as processing needs and regulations change
- Reach out to international customers and potentially generate new revenue by providing optional DCC service
- Access comprehensive reporting customized to your business category

Help Your Customers

- Get through checkout faster
- Use their preferred payment method
- Make safe, secure transactions
- Pay in their credit card currency with optional DCC service for international customers

Features

- Dial-up connectivity with V.34 modem for quick downloads
- 32-bit ARM9 processor for faster transactions
- 24MB total memory, ready for future business needs
- PCI PED approved—no need for separate PIN pad
- Triple DES encryption
- Account truncation on receipts for security
- User-friendly, water- and splash-resistant 19-button keypad
- High-resolution, green backlit display
- 10-line-per-second built-in SureLoad® thermal printer—drop-in loading virtually eliminates paper jams
- Large batch capacity able to hold approximately 350 transactions
- Optional DCC service for international customers

Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.

For more information, contact your Sales Representative or visit firstdata.com.